



APR. 2026 NEWSLETTER

This is your window into 2026, spotlighting key updates, strategic milestones, and insights from ZF Holding and our subsidiaries.

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TOP STORY

ZF Holding Continues to Grow Across All Subsidiaries



ZF Holding continues to build momentum across its subsidiaries, expanding teams and reinforcing the capabilities needed to support the group's next stage of growth.

This month, that momentum is reflected in several key roles across different business units, including:

- Business Development at ZFA
- Site Engineer at SKETCHURE
- Senior Accountant at ZF Holding

Alongside these roles, we remain actively hiring across the group, reflecting a continued investment in strong talent, sharper execution, and long-term operational excellence.

ZF Business Spotlight

Can WOODCHURE deliver woodwork that is made for the way a space is actually used?

Yes, WOODCHURE creates custom furniture and architectural woodwork tailored to the needs of each space, combining craftsmanship with practical function and design integrity.

Updates from Subsidiaries



SKETCHURE Officially Launches an Arabic Website

SKETCHURE's Arabic website is now officially live, marking an important step in making the brand more accessible to Arabic-speaking audiences and strengthening how it presents its services and expertise online.

Visit the Website

ZFA Makes Progress Across Knauf Egypt & Ghars

ZFA is hitting a strong milestone across two active weighbridge sites. At Knauf Egypt in Ain Sokhna, the project is approaching completion, while at Ghars in Port Said, another system is steadily coming to life. It is a clear sign of continued progress on the ground and ZFA's focus on execution that moves projects forward with precision.

ZF Talks

World Health Day 2026: Why Standing with Science Is a Shared Responsibility

World Health Day puts the spotlight on a simple truth: science protects lives. In its latest article, ZF Holding explores how public health depends not only on healthcare systems but also on responsible decisions around water quality, workplace safety, environmental practices, and operational standards. It is a timely reminder that healthier communities are built through informed action across every sector.

Read the Full Article

Inside ZF



Ahella Ikram

Marketing Specialist

This month, we're spotlighting our Marketing Specialist, Ahella Ikram, whose extensive research skill and deep knowledge of audience segmentation and advertising strategies help shape ZF Holding's direction, growth, and audience perception.

How do you handle paid advertising campaigns for different brands and their respective audiences?

I start with research to understand each brand's audience and funnel stage, then shape the platform, campaign structure, and messaging around what they need at that point.

What was your biggest challenge when you started working at ZF Holding and its different subsidiaries, and how did you solve it?

The biggest challenge was adapting to subsidiaries in very different industries. I solved it by studying each one separately until I fully understood its market, audience, and identity.

Why did you choose marketing as your career path?

I chose marketing because it combines data, psychology, creativity, and strategy. What excites me most is using it to understand people, industries, and businesses more deeply.

What do you like to do in your free time?

I am big on fitness, whether that is the gym or running. And I love reading, be it fiction or non-fiction.

Name a value or a principle you always try to follow in your life in general.

Always keep learning. I never let myself get comfortable with what I already know, whether it is a new industry, a skill, or even a subject I have been working with for years. There is always more to know, and that mindset is what keeps me growing.

Let's keep simplifying the future!



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