



AUGUST 2026 NEWSLETTER

This is your window into 2026, spotlighting key updates, strategic milestones, and insights from ZF Holding and our subsidiaries.

What's Inside

- 1 ZF's Newest Marketing Intern
- 2 ZF Business Spotlight
- 3 Updates from Subsidiaries
- 4 The Smart Buyer's Guide to Interior Design
- 5 ejada Cairo Success Story

TOP STORY

From NGU to the ZF Marketing Team



This August, ZF Holding welcomed Omar from New Giza University to the Marketing Team as part of our internship program, giving him the opportunity to experience how marketing operates within a multi-business group.

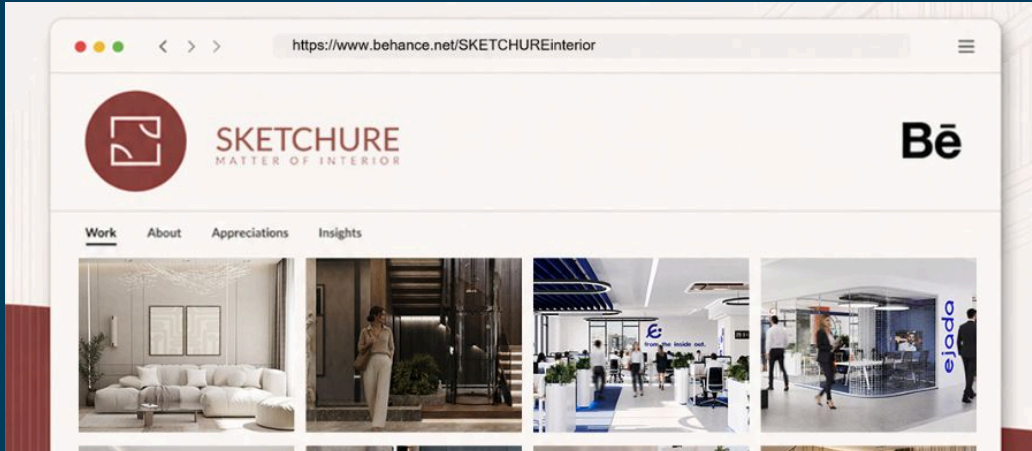
From research and planning to content and campaign execution, the internship brings academic learning closer to day-to-day practice while giving our team the chance to support a new perspective at the start of a promising professional journey.

ZF Business Spotlight

How can ZFA bring global weighing expertise closer to local operations?

ZFA connects local industries to a network of world-leading weighing and measurement specialists, including **Thames Side, Rinstrum, Avery Weigh-Tronix, SCAIME, Intercomp, A&D, CAS, Datum Electronics, Straininstall, and Zemic.**

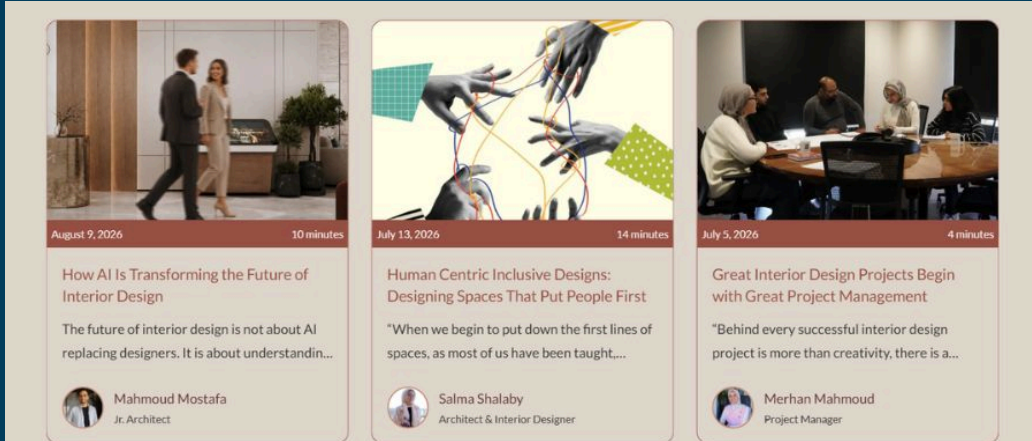
Updates from Subsidiaries



SKETCHURE Is Now on Behance

SKETCHURE has expanded its digital presence to Behance, creating a new space to showcase its projects in greater depth and connect with the wider design community. The platform offers a closer look at the thinking, details, and outcomes behind its portfolio.

[Join SKETCHURE on Behance](#)



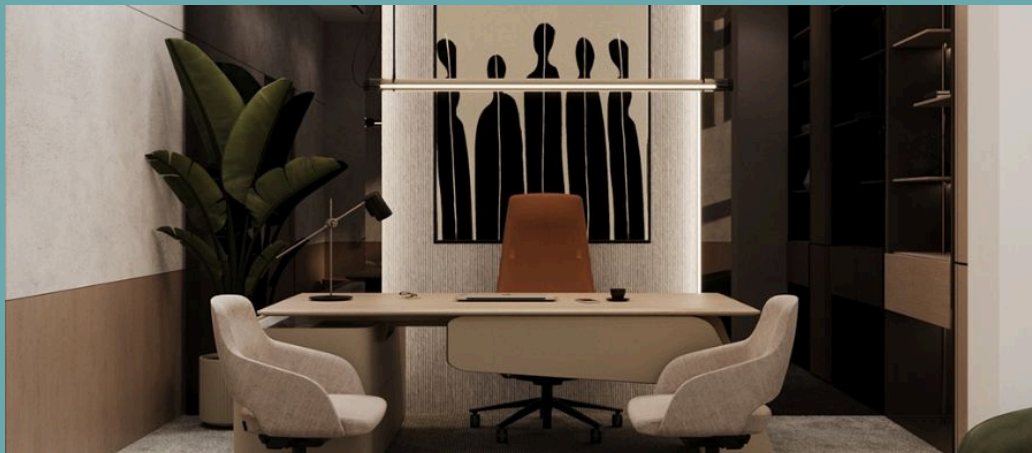
SKETCHURE Introduces Expert Insights

SKETCHURE has launched Expert Insights, a new website section where team members share professional perspectives drawn from their work across design, architecture, and project delivery. It brings practical, first-hand expertise into conversations shaping better spaces.

[Discover Expert Perspectives](#)

ZF Talks

The Smart Buyer's Guide to Choosing Egypt's Best Interior Design Company



Choosing an interior design partner goes beyond finding a portfolio you like. The right fit also comes down to how well a company understands the space, plans around real needs, manages the technical details.

Our latest guide breaks down what to look for when making that choice, while exploring how SKETCHURE combines customized design, space planning and project management across residential and commercial projects.

[Read the Full Guide](#)

Success Story By SKETCHURE

ejada Cairo: Turning Six Floors into One Connected Journey



THE CHALLENGE

Designing a 7,800 m² headquarters across six floors meant creating more than individual workspaces. The challenge was to give ejada a clear identity while keeping movement, collaboration, and day-to-day usability connected across the entire building.

THE APPROACH

SKETCHURE developed a futuristic spaceship-inspired concept, using the central atrium as the project's heart. Clean materials, sharp geometric lines, and directional circulation link the different zones, while ergonomic planning, acoustic considerations, and scalable layouts support how the workplace actually functions.

THE RESULT

A cohesive headquarters that turns ejada's technology-driven identity into a physical experience, bringing six floors together through one recognizable design language built around flow, focus, and innovation.

[Walk Through the ejada Cairo HQ](#)

Let's keep simplifying the future!



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