



JULY 2026 NEWSLETTER

This is your window into 2026, spotlighting key updates, strategic milestones, and insights from ZF Holding and our subsidiaries.

What's Inside

- 1 SKETCHURE Designs Marsoum's HQ
- 2 ZF Business Spotlight
- 3 Updates from Subsidiaries
- 4 The Impact of AI on Business
- 5 Egyptian Black Sand Success Story

TOP STORY

SKETCHURE Designs Marsoum's Alexandria Headquarters



This month, we spotlight SKETCHURE's design of Marsoum Developments' Alexandria headquarters, a project that reflects the brand's role in shaping spaces for companies with strong momentum in the market.

As Marsoum continues to build visibility and gain traction, we are proud to have been part of that journey through a headquarters design that supports its growing presence with a space aligned to its identity, direction, and ambitions.

ZF Business Spotlight

Can ZF Holding offer more than standalone services?

Yes. Through its integrated group of companies, ZF Holding delivers connected value across multiple sectors, from interior design through SKETCHURE, fit-out execution through FITCHURE, and woodwork through WOODCHURE, to weighing solutions through ZFA and water treatment through Super Quality.

Updates from Subsidiaries



FITCHURE Begins Taking on Fit-Out Projects

As the newest subsidiary of ZF Holding, FITCHURE expands the group's execution capabilities through residential and commercial fit-out services. The company is now taking on new projects, marking the next step in its launch and growth journey.



SKETCHURE Launches Its July Internship Program with NGU

SKETCHURE has launched its July Internship Program in collaboration with New Giza University and is pleased to welcome design interns Salma and Logine to the team, continuing its focus on connecting academic talent with hands-on industry exposure.

CAREER OPPORTUNITIES

Join Our Growing Team!

We're expanding and seeking passionate professionals to join us on our exciting journey.

- ✓ Office Manager & CEO Executive Assistant

[EXPLORE OUR OPEN ROLES](#)

ZF Talks

The Impact of AI on Business: Where We Are and Where We're Headed



AI is no longer sitting on the sidelines of business. In its latest article, ZF Holding looks at how AI has moved from experiment to everyday use, changing how companies handle routine work, improve decisions, and respond to rising customer expectations.

[Read the full article](#)

Success Story By ZFA

Egyptian Black Sand: When Complexity Calls for a Custom Solution



Some projects ask for more than a standard solution. Egyptian Black Sand was one of them.

Working through Hassan Allam Construction, ZFA supported the project with a fully customized weighing solution that included a steel platform weighbridge and load cells for tanks and silos. The scope demanded more at every stage, from oversized weighbridge dimensions and harsh coastal conditions to multiple consultant approvals and tanks reaching capacities of up to 2,000 tons.

To meet that level of complexity, ZFA worked closely with trusted partners to design, source, and deliver a solution tailored to the site's exact requirements. The result was a system that met consultant specifications, stayed within budget, and performed in an environment that left no room for standard thinking.

[See it in action](#)

Let's keep simplifying the future!



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