



MAR. 2026 NEWSLETTER

This is your window into 2026, spotlighting key updates, strategic milestones, and insights from ZF Holding and our subsidiaries.

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TOP STORY

ZF Iftar Gathering



This month, ZF Holding came together for a Ramadan Iftar gathering that brought colleagues, partners, associates, and families into one warm and memorable evening. From heartfelt moments to light conversations and shared laughter, the gathering reflected the bliss and spirit of connection that Ramadan brings.

It was a chance to pause, celebrate together, and enjoy the kind of moments that stay with us long after the evening ends.

Updates from Subsidiaries



A Major Collaboration at Hyde Park Developments

A major project, Hyde Park, is taking shape, with the ZF Holding ecosystem playing a key role through WOODCHURE, FITCHURE, and SKETCHURE. This collaboration reflects the strength of integrated execution across fit-out, woodwork, and project management. More details to be revealed soon.

ZF Holding & Subsidiaries at Niche Magazine & The Swedish Group Suhoor Gathering

ZF Holding and its subsidiaries attended both the Niche Magazine Suhoor and the Swedish Group Suhoor, joining meaningful Ramadan gatherings that brought together strong networks, conversations, and shared moments with peers and partners.

CAREER OPPORTUNITIES

Join Our Growing Team!

We're expanding and seeking passionate professionals to join us on our exciting journey.

- ✓ Technical Office and Design Manager
- ✓ Sr. MEP Engineer
- ✓ Sr. Procurement and Estimation Engineer
- ✓ Sr. Site Engineer
- ✓ Sr. Business Development Engineer
- ✓ Sr. Technical Office Engineer
- ✓ Sr. Interior Designer

[EXPLORE OUR OPEN ROLES](#)

ZF Talks

The Importance of Precise Weighing in Modern Industry

In modern industry, precision is not a small detail; it directly affects quality control, cost efficiency, compliance, and operational performance. Our latest article explores how accurate weighing supports product consistency, protects margins, and strengthens process control across the entire value chain.

[Read the Full Article](#)

Inside ZF



Mohamed Mohsen
SEO Specialist

This month, we're spotlighting one of the minds behind ZF Holding's digital visibility: Mohamed Mohsen, SEO Specialist. From search strategy to content alignment across subsidiaries, Mohamed plays an important role in helping our businesses connect with the right audiences more effectively.

Where do you see SEO evolving in the next 2–3 years for B2B companies like ZF Holding?

SEO for B2B is shifting toward Entity SEO with structured data and AI search optimization (AEO/GEO) to help brands appear both in traditional search results and AI-generated answers.

How does SEO integrate with the marketing strategies of ZF Holding's subsidiaries?

SEO supports subsidiaries by aligning with business goals like increasing leads, sales, and brand awareness, while creating content that targets different stages of the customer journey.

Are you more of an early bird or a night owl?

I'm naturally a night owl, but work often requires an early-bird routine, and sleeping earlier is generally healthier for consistent energy.

Do you have a favorite sports team or activity you like to follow?

I don't follow sports teams, but I enjoy watching gym and fitness content and learning about workouts and healthy eating, even though I haven't been very consistent with the gym lately.

If you weren't working in SEO, what career path do you think you'd pursue?

If I weren't in SEO, I'd probably be a YouTuber or TikTok creator, making content and building an audience around my interests.

Let's keep simplifying the future!



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