



SEPTEMBER 2026 NEWSLETTER

This is your window into 2026, spotlighting key updates, strategic milestones, and insights from ZF Holding and our subsidiaries.

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TOP STORY

The Art of Creating Value: Where the Final Result Really Begins



A finished project may be where value becomes visible, but it is rarely where value begins. This month, ZF Holding's **The Art of Creating Value** campaign turns the focus to everything behind the outcome: the thinking, precision, craftsmanship, processes, tools, and people that shape it long before delivery.

Across ZFA, SKETCHURE, FITCHURE, WOODCHURE, Super Quality, and the ZF Team, the campaign reveals a different side of value creation, from precision that strengthens operations and design shaped with purpose to execution that protects the vision, craftsmanship in every detail, and systems built for lasting performance.

[Check it here](#)

ZF Business Spotlight

Can FITCHURE take fit-out from empty space to finished environment?

Yes. As ZF Holding's **fit-out contracting and project execution** subsidiary, FITCHURE brings together MEP, partitioning, finishes, quality control, compliance, and on-site coordination to turn design concepts into functional, ready-to-use spaces.

Updates from Subsidiaries



SKETCHURE Designs Arabain Cement's New Cairo Office

For Arabain Cement Company's 500 m² New Cairo office, SKETCHURE translated the brand's industrial character into a cohesive workplace through concrete-inspired finishes, natural materials, brand colours, and clear space planning. The result balances identity with the practical needs of executive, collaborative, and focused work.

[Explore the Project](#)



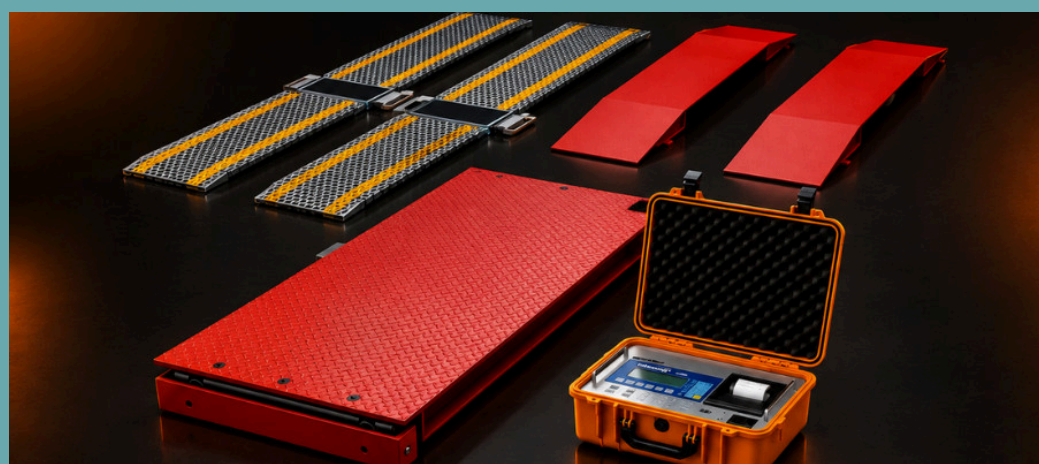
ZFA Launches Its New Website

ZFA's new website is now live, giving the brand a refreshed digital platform to present its weighing expertise, solutions, and capabilities more clearly. The new experience makes it easier to explore ZFA's industrial applications, partner network, product offering, and the technical support behind its engineered weighing solutions.

[Visit the New Website](#)

ZF Talks

The Importance of Precise Weighing in Modern Industry



Small weighing errors can create much bigger operational problems. From inconsistent product quality and material waste to compliance risks and margin loss, accuracy affects far more than the number on the scale.

Our latest article looks at how precise weighing strengthens quality control, improves cost efficiency, supports regulatory compliance, and gives businesses greater control across procurement, production, packaging, and distribution.

[Read the Full Guide](#)

Success Story By WOODCHURE

Genesis Showroom: Crafting Precision Into the Retail Experience



THE NEED

Genesis needed a showroom in District 5, New Cairo, that reflected the brand's bold, refined, and precise identity, with every detail contributing to a premium customer experience.

WOODCHURE'S CONTRIBUTION

WOODCHURE delivered the project's woodcraft works and retail furniture, with a strong focus on precise installation, seamless alignment, and consistently high-quality finishing across every wooden element.

THE RESULT

A polished, cohesive showroom where the craftsmanship supports the brand itself, translating Genesis's sense of luxury and modern precision into the physical space.

[Take a Tour Around the Genesis Showroom](#)

Let's keep simplifying the future!



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